

The University of Western Ontario SOCIOLOGY 2205A-650 Statistics for Sociology Summer 2022

Classes held virtually and asynchronously via OWL

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### **Course Description**

Much of what we know about the world around us comes from statistics. We are inundated by the media with statistical claims about our society — what we believe and think, what we buy, how well we are doing financially, etc. But how do we evaluate what we read, hear, and see? How do we use statistics to make honest assessments of social processes?

In this introductory course in statistics, we will cover the basics of descriptive and inferential statistics. Descriptive statistics involve organizing and summarizing key characteristics of data. The techniques of inferential statistics guide informed judgments about the unknown characteristics of a population based on the known characteristics of a sample. We will also measure and evaluate our uncertainty about those judgments.

Throughout, we will draw on real-world examples from social science, including public opinion polls, surveys, and economic data. In addition to learning the basics of statistical analysis, this course will also introduce students to the use of computing software (Stata) for data analysis.

The emphasis of this course will be on a combination of computation, understanding the process of analysis, and interpreting our results. No prior knowledge of statistics is assumed or required, although students should have working knowledge of algebra.

*Pre-requisite(s):* 1.0 Sociology course at the 1000 level.

*Anti-requisite(s):* Biology 2244A/B, Economics 2122A/B, Economics 2222A/B, Geography 2210A/B, Health Sciences 3801A/B, MOS 2242A/B, the former Psychology 2810, the former Psychology 2820E, Psychology 2811A/B, Psychology 2830A/B, Psychology 2850A/B, Psychology 2851A/B, Social Work 2207A/B, Statistical Sciences 2035, Statistical Sciences 2141A/B, Statistical Sciences 2143A/B, Statistical Sciences 2244A/B, Statistical Sciences 2858A/B.

#### **Learning Outcomes:**

By the end of the term, students will be able to:

- 1. Recognize the terminology and techniques of basic statistical analysis.
- 2. Compute and interpret descriptive statistics by looking at summary measures (e.g., mean, median, mode, percentiles, standard deviation) and common graphical tools (e.g., tables, bar plots, histograms, etc.).
- 3. Decide on and carry out the appropriate statistical test to use in real-life research contexts.
- 4. Gain basic familiarity with the statistical software package Stata in order to explore and interpret relationships in social science survey data.
- 5. Be aware of and critically consume statistical information encountered in everyday life.
- 6. Read and evaluate empirical, quantitative sociological research.

### **Textbook and Other Course Materials:**

*Textbook:* We will rely primarily on the following textbook:

Illowsky, Barbara, and Susan Dean (2018). Introductory Statistics. OpenStax, Rice University.

It is available for free at the following website: <u>https://openstax.org/details/books/introductory-statistics</u>. You have the option of viewing the book's chapters online or downloading a PDF version. Each chapter has a number of example and "try it" problems throughout, as well as practice questions at the end. You do not need to complete these, although you may find them helpful for reviewing the material and checking your understanding. You can also skip the "Using the TI-83 Calculator" sections.

Assigned readings from the textbook are labeled IS in the course schedule below.

*Statistical Software:* While the focus of this course is on helping you learn basic statistical concepts and tools, learning these concepts is often aided by analyzing real data using statistical analysis software. Throughout the term, we will gain basic familiarity with the software package called Stata. More information on using Stata will follow in the first few weeks of class.

Students have two choices for obtaining Stata on their personal computers:

- <u>Recommended</u>: You can purchase a 6-month license for \$48 USD (or about \$60-65 CAD). Be sure to purchase the Stata/BE version of the program (the SE or MP versions are only necessary for very large datasets, which we won't be using in this class). You have the option of purchasing a license for a longer period of time (e.g., annual or perpetual), but these are more expensive, and 6 months will more than suffice for our class. To purchase Stata, visit https://www.stata.com/order/new/edu/profplus/student-pricing/.
- 2. You may also use Stata for free through the MyVLab remote access interface. To set up MyVLab on your personal computer, visit https://myvlab.uwo.ca/. Please note that I must register our class for you to have access to Stata through MyVLab. So, if you don't immediately see Stata on your MyVLab desktop, allow me and the Social Science Technology Services staff

about a week after the start of classes to get everyone registered. If after that point, you still don't see Stata, send me an email.

*Calculator:* You will need a calculator for this class. It should be able to take square roots and natural logs (lnx). You won't need anything fancier than that, and it shouldn't run you more than about \$20. (As this course is being offered virtually, you may use the calculator on your phones or computers.)

*Additional Materials:* Additional readings and materials will be made available through the course website on OWL.

### **Course Evaluation**

### Summary of Course Evaluation Components:

- 1. Weekly Activities on OWL: 20%
- 2. Midterm exam: 35% (June 22, at 9:00am June 29 at 11:55pm)
- 3. Final exam: 45% (Final exam period TBD)

## Weekly Activities on OWL (20%):

Each week, I will post a module to our course site on OWL, which can be found by clicking on the Course Content tab on the left-hand side of the homepage. These modules will consist of short videos, some text explanations, and examples. There will also be a link to a required assessment. These short assignments will consist of a few questions designed to help you practice what you're learning in a relatively low-stress, low-stakes environment. Students may work together through each week's material—but all work they submit must be their own. These will be marked, but I will only count 9 of the 11 weekly activities toward your course mark. In other words, each student is permitted to miss, skip, or do poorly on 2 of the weekly modules. This is intended to serve as a universal accommodation available to all students, for any reason, and with no need for documentation.

New modules will be released *each Wednesday at 9:00am*, beginning on May 11, 2022. Students will have one week to complete all of that week's material at their own pace. All activities and practice questions must be completed by the next Wednesday (at 11:55pm). No late submission is accepted for weekly activities. However, once released, weekly modules will be available for the remainder of the term so that students who miss one can still access the material.

## Midterm Exam (35%):

In Week 7, students will take a midterm exam. You can think of this exam as a problem set or homework assignment. Questions will consist of multiple choice and short answer. Students will have the chance to demonstrate what they have learned from the first 6 weeks of the course, including the Stata Labs 1-3.

Students will have the whole week to work on the problems in the exam (from Wednesday, June 22, at 9:00am, to Wednesday, June 29 at 11:55pm), and there will be no additional new material that week.

*This is intended to be a universal accommodation:* Because all students will have the full week to complete the exam, most students who typically require extra time accommodations will not need any other special arrangements for this assessment. Additionally, students are not eligible to use an SRA for the midterm, and no late exams will be accepted. Unlike the weekly activities on OWL, students may not work together on the exam.

## Final Exam (45%):

There will also be a final exam scheduled for the regular end-of-term exam period. The date and time for the final exam will be scheduled by the Registrar's office. The format of this exam will be similar to the midterm exam. It will be cumulative in nature, covering material from the entire term (including Stata Labs). Like the midterm, students may not work together on the exam.

The exam will be available to students for 48 hours. Students are free to take the exam at any point during that period, but they will have 4 hours to complete it once they begin. The exam will be designed to take 1.5 hours; by offering 4 hours, all students will be provided with a universal accommodation. Consequently, most students who typically require extra time accommodations will not need any special arrangement for this assessment.

## Additional Notes About Grading:

There will be no opportunities for extra credit. I encourage you to work consistently throughout the semester, and to reach out to other students in the class or to me as soon as you have trouble with the material. In line with departmental guidelines, it is expected that the class average for this course will be around 70% - 75%. Should the final overall grades yield a value significantly below this range, grades will be adjusted upward to ensure an appropriate mean for the class.

## How to Contact Me:

If you have course-related questions that may be relevant to the whole class, I encourage you to post them to the Course Café on OWL's Forums. If you have a specific question or issue, you may send me an email (jasmine.ha@uwo.ca).

# How to get important information:

You will find course content and announcements posted to our OWL course website. I will also announce any upcoming deadlines or changes to the course schedule in class. If you miss a class, check first with a classmate for any notes or other materials.

# **Important Policies**

# Assignment Deadlines

Students must submit their assignments by the date and time stated in the course outline and on the OWL website. Late assignments will not be accepted except in extraordinary circumstances; for these, please go through the usual accommodations process. An assignment cannot be submitted after it has

been returned to the class. For those with extended illness self-reports who cannot complete the assignment within this time frame, their final course mark will be reweighted without the assignment.

## Assignment Evaluation

All assessments are assigned and turned in using OWL's Tests & Quizzes tool. This tool allows OWL to automatically mark and provide feedback on some—but not all—of the questions in a problem set. Thus, the initial mark you receive on your problem set is likely not your final mark. The instructor will go through and manually complete the marking of your problem sets over the week after they are submitted. After a finalized mark is returned, students should wait 24 hours to digest feedback before contacting the instructor. To ensure a timely response, reach out with questions within 7 days.

## A Note on Plagiarism

Students must write their assignments in their own words. Whenever students take an idea from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major scholastic offence (the Scholastic Offence Policy can be viewed in the Western Academic Calendar).

# Plagiarism Checking

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (https://www.turnitin.com/).

## **Policies on Examinations**

The midterm and final examinations in this course are open-book and open-note. Students may consult the textbook, their notes, and the OWL course site. They may also use a calculator of their choosing. However, students may not consult with one another or receive any outside help. Computer-marked multiple choice and short-answer exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns, which can indicate cheating.

## Copyright of Lectures and Other Course Materials

Any materials created by the instructor (e.g., videos, notes, hand-outs, summaries, slide decks, assignments, exams, etc.) are protected by copyright law and may not be copied or distributed in any form without the explicit permission of the instructor. Any non-authorized use of these materials constitutes an academic offense.

## Scholastic Offenses

Scholastic offenses are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offense, at the following web site: (www.uwo.ca/univsec/pdf/academic\_policies/appeals/scholastic\_discipline\_undergrad.pdf).

### Policy on Accommodation for Medical Illness

Western's policy on Accommodation for Medical Illness can be found at www.uwo.ca/univsec/pdf/academic\_policies/appeals/accommodation\_medical.pdf.

Students must see the Academic Counsellor and submit all required documentation in order to be approved for certain accommodation: https://counselling.ssc.uwo.ca/procedures/academic\_consideration.html.

### Academic Consideration for Missed Work

Students who are seeking academic consideration for missed work during the semester may submit a *Self-Reported Absence (SRA)* form online provided that the absence is **48 hours or less** and the other conditions specified in the <u>Senate policy</u> are met. Two important exceptions to this rule: SRAs will NOT be allowed for final examinations or assessments worth more than 30% of a given course. Students whose absences are expected to last **longer than 48 hours**, or where the other conditions detailed in the policy are not met (e.g., work is worth more than 30% of the final grade, the student has already used 2 self-reported absences, the absence is during the final exam period), may receive academic consideration by submitting a <u>Student Medical Certificate</u> (for illness) or other appropriate documentation (for compassionate grounds) to your Home Faculty Academic Counselling office.

All students pursuing academic consideration, regardless of type, must contact their instructors no less than 24 hours following the end of the period of absence to clarify how they will be expected to fulfill the academic responsibilities missed during their absence. Students are reminded that they should consider carefully the implications of postponing tests or midterm exams or delaying submission of work and are encouraged to make appropriate decisions based on their specific circumstances. https://www.uwo.ca/univsec/pdf/academic\_policies/appeals/accommodation\_illness.pdf

#### Accessibility Options:

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519 661-2111 x 82147 for any specific question regarding an accommodation. Information regarding accommodation of exams is available on the Registrar's website: www.registrar.uwo.ca/academics/examinations/accommodated\_exams.html

## Mental Health

Students who are in <u>emotional/mental distress</u> should refer to Mental Health@Western (<u>www.uwo.ca/health/mental\_wellbeing/index.html</u>) for a complete list of options how to obtain help.

### **Disputing a Grade**

Students who wish to dispute an assignment, exam, or course grade must write a one-page explanation justifying why their work should be re-evaluated. Work will not be re-evaluated on the basis that students were sick or feeling stressed when completing the assignment. Please be advised that a student's mark may go up or down upon re-evaluation.

### Rounding of Marks

Final marks, irrespective of the number of decimal places used in marking individual assignments and exams, will be calculated to one decimal place and rounded to the nearest integer (e.g., 74.4 becomes 74, 74.5 becomes 75). Marks will not be bumped to the next grade or GPA (e.g., a 79 will not be bumped up to an 80). The mark attained is the mark you achieved; requests for mark "bumping" will go unanswered and will be denied.

#### **Extraordinary Circumstances**

The content and/or evaluation of this course is subject to change in the event of extraordinary circumstances beyond the University's or instructor's control.

### **Course Outline**

Please note: This outline is subject to change over the course of the term in order to meet the needs of the class. Any changes will be announced through our OWL course website.

New material is released on OWL every Wednesday at 9:00am. Students will have one week to complete all of that week's material at their own pace. All activities and practice questions must be completed by the next Wednesday (at 11:55pm).

Week	Date	Topics	Readings
Part 1: Descriptive Statistics			
1	11-May	What is statistics?	IS: Ch. 1 (intro + sections 1.1-
		Data measurement	1.3)
2	18-May	Organizing our data	IS: Ch. 2 (intro + sections 2.1-
		Stata Lab 1: The basics	2.3)
3	25-May	Describing our data	IS: Ch. 2 (sections 2.5-2.7)
4	1-Jun	Probability Stata Lab 2: Describing data	IS: Ch. 3 (intro + sections 3.1-
			3.4), Ch. 4 (intro + sections 4.1-
			4.3), Ch. 5 (intro + section 5.1)
5	8-Jun	The Normal curve	IS: Ch. 6 (intro + sections 6.1-
		Calculating z-scores	6.2)
Part 2: Inferential Statistics			
6	15-Jun	Central Limit Theorem	IS: Ch. 7 (intro + sections 7.1-
		Confidence Intervals	7.3), Ch. 8 (intro + sections 8.1-
		Stata Lab 3: Graphs	8.3)
7	22-Jun	No new material	Midterm Exam
8	29-Jun	Hypothesis testing: Differences in means	IS: Ch. 9 (intro + sections 9.1-
			9.6), Ch. 10 (intro $+$ sections
			10.1-10.4)
9	6-Jul	Hypothesis testing:	
		Proportions	IS: Continue with Week 7's
		Stata Lab 4: Testing	readings
		differences	
10	13-Jul	Nonparametric test of	IS: Ch. 11 (intro + sections 11.1, 11.3, 11.4)
		significance	
		Stata Lab 5: Chi-square	
11	20-Jul	Correlation	IS: Ch. 12 (intro + sections
			12.1-12.5)
12	27-Jul	Regression	IS: Continue with Week 11's readings
		Stata Lab 6: Correlation &	
		regression	Terrentingo

# Final Exam – Date & Time TBD (set by Registrar)

Students will be able to complete their final exam over a 48-hour period through OWL's Tests & Quizzes portal. Once started, students will have 4 hours to complete it. The exam will be open-book and open-note.